



CYPRUS INSTITUTE  
of MARKETING  
**THE CYPRUS  
BUSINESS SCHOOL**

● European  
○ Business  
○ Awards™

NATIONAL  
WINNER

2019

Earn a British

## **BA (Hons) in Accounting & Finance**

in Cyprus (Nicosia / Limassol)

**3 YEARS FT**



UNIVERSITY OF  
**WEST LONDON**  
The **Career** University





**#1**

university in London  
for overall student  
satisfaction in  
accounting\*





## The Cyprus Institute of Marketing (CIM)

The Cyprus Institute of Marketing has been operating in Nicosia since 1978 and in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 40 years CIM has evolved into an all-round Business School, offering an array of programmes - from Marketing and Management to Finance & Accounting, Shipping, and International Business & Commercial Law.

Over the years, CIM has provided the opportunity to more than 5,000 students to acquire world-class qualifications and fulfil their aspirations. The majority of these are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers.

Though CIM now serves students from all ages and all walks of life, it still offers exclusively evening classes - in order to cater for the needs of working individuals. And it still puts its emphasis on combining theory and practice.

We are proud to be Cyprus's finest Business School. And we are proud to offer the best education at the most affordable fees.

## University of West London

The University of West London is a British University with sites in Ealing and Brentford and an educational hub in Berkshire. It traces its roots back to 1860, when teaching began on its Ealing site and until 1st May 2011 it was named Thames Valley University.

The University of West London is one of the UK's most diverse and exciting universities. It was named No. 1 modern university in London by The Guardian in 2019 and is London's best performing multi-faculty university for employability (98% within 6 months of graduating). Also, it was named No. 50 in the UK according to the Guardian University Guide 2018.

## The Claude Littner Business School

The Claude Littner Business School is based in the heart of west London, at the centre of a highly lucrative business district. Fifty percent of the UK's top 30 companies and over 30,000 SMEs are based there.

The school has strong links with national and international employers and some of the most innovative companies in the area. It provides individuals with life-long learning and training, giving them the knowledge and skills to flourish and to get their ideas off the ground- whether they are graduates, senior executives or entrepreneurs.

No. 1 Modern  
University in London

No. 8 Modern  
University in UK

# BA (Hons) in Accounting & Finance



## Benefits

The course provides the maximum exemptions (9 papers) from the ACCA examinations. There is no University that receives a higher number of exemptions. Successful completion of this degree will open up opportunities for you to move into a position in financial accounting, management accounting, corporate finance, taxation or auditing.

You will learn all the principles of accounting and finance, while developing the key skills to excel in the financial marketplace. Our tutors are professionally qualified and work in the industry, giving you the benefit of their experience and knowledge. On this course, you will learn the principles of accounting and finance, while developing the key skills you need to succeed in the financial marketplace. When you graduate, you will gain maximum exemptions from professional exams - no institution offers more exemptions from the Association of Chartered Certified Accountants (ACCA) exams. You will also develop the practical skills essential for success in your chosen career. In five years, you can earn a prestigious Honours degree together with a professional accounting qualification.

We provide you with all the tools, techniques and experience you need to succeed in a highly competitive financial world. Our graduate employment is 98%. In the National Student Survey 2013, the UWL course came second out of more than 90 institutions offering Accounting and Finance.

## Course overview

If you want to succeed in accounting or finance then you need to learn the fundamentals of accounting and finance and there's no better place to do this than on the BA (Hons) Accounting and Finance course at UWL. By giving you the information, the tools, the techniques and the experience needed to devise creative solutions to the full range of accounting and finance problems, this three-year course gives you a real foot in the door of this competitive world.

Accounting, as a subject, is constantly changing and in order to adapt to the needs of modern-day business, we know how essential it is that this course also develops to keep up with these changes.

Nicosia  
Limassol

## Modules

### Year One - Level 4

#### Term 1 (September-January)

- / Introduction to Financial Accounting
- / Professional Skills for Business & Finance
- / Quantitative Methods

#### Term 2 (January-May)

- / Introduction to Management Accounting
- / Introduction to Economics
- / Computer Skills for Accountants

### Year Two - Level 5

#### Term 1 (September-January)

- / Financial Accounting
- / Auditing in Context
- / Taxation

#### Term 2 (January-May)

- / Management Accounting
- / Financial Management
- / Business and Corporate Law

### Year Three - Level 6

#### Term 1 (September-January)

- / Financial Reporting
- / Performance Management and Control
- / Corporate Finance

#### Term 2 (January-May)

- / Analysis Report on Current Issues in Accounting and Finance
- / Auditing
- / Personal and Corporate Taxation



# BA (Hons) in Accounting & Finance

## Assessment

### Year 1 Modules

#### Term 1

##### / Intro to Financial Accounting

In-class test 40%, Exam 60%

##### / Professional Skills for Business & Finance

Assignment 50%, Final Assignment 50%

##### / Quantitative Methods

In-class test 40%, Exam 60%

#### Term 2

##### / Intro to Management Accounting

In-class test 50%, Exam 50%

##### / Intro to Economics

Assignment 40%, Exam 60%

##### / Computer Skills for Accountants

Excel Task 60%, Powersoft Task 40%

### Year 2 Modules

#### Term 1

##### / Financial Accounting

Assignment 40%, Exam 60%

##### / Auditing in Context

Assignment 40%, Exam 60%

##### / Taxation

Assignment 40%, Exam 60%

#### Term 2

##### / Management Accounting

Assignment 40%, Exam 60%

Holders of the BA Degree in Accounting and Finance are eligible for maximum exemptions from ACCA (9 out of 14) and 5 exemptions at CIMA's Certificate level.

Nicosia  
Limassol

**/ Financial Management**

Assignment 40%, Exam 60%

**/ Business and Corporate Law**

Assignment 1 40%, Exam 60%

**Year 3 Modules**

**Term 1**

**/ Financial Reporting**

Assignment 40%, Exam 60%

**/ Performance Management & Control**

Assignment 40%, Exam 60%

**/ Corporate Finance**

Assignment 40%, Exam 60%

**Term 2**

**/ Analysis Report on Current Issues in Accounting and Finance**

Project 100%

**/ Auditing**

Assignment 40%, Exam 60%

**/ Personal and Corporate Taxation**

Assignment 40%, Exam 60%



# BA (Hons) in Accounting & Finance

## Teaching methods

How you learn is almost as important as what you learn, and it is our job to ensure we give you all the information you need in as interesting and varied a way as possible. So there will be lectures, seminars, tutorials and workshops, where you will listen, learn, discuss and gain hands-on experience of how business and finance work. We aim to combine traditional academic teaching with up-to-date training in the skills needed to be successful in the modern world.

## Exit skills

Our aim is to produce graduates with all the skills and abilities needed to flourish in the world of accounting and finance.

We hope you'll leave us not only with all you need to start a career, but as someone who doesn't see a job as the end of their studies so much as the start of Continuous Professional Development and Lifelong Learning. This degree provides a fantastic basis for all professional qualifications, including those offered by the Association of Chartered Certified Accountants (ACCA); the Chartered Institute of Management Accountants (CIMA); the Institute of Chartered Accountants (ICA); and the Institute of Credit Management (ICM).

## Career progression

Our BA (Hons) Accounting and Finance course aims to open doors.

We give you all the knowledge, experience and skills you'll need to go out and start a rewarding career in one of the fields of accounting. This could be financial accounting or management accounting, corporate finance, taxation or auditing.

**98%**

of our graduates  
are in employment  
within 6 months  
of graduating

## Reasons to study at The University of West London

- / UWL was voted the number one modern university in London by The Guardian University league table in 2017.
- / It is the best performing multi-faculty university in London for employability (98% within 6 months of graduating).
- / The University of West London provides a full spectrum of support services for its students.
- / The University of West London students win many awards and prizes for endeavours within their academic fields.
- / The University of West London is a well-established international University, with renowned alumni.

## Entrance Requirements

- / Entry Year I  
200 Credits based on A levels  
OR
- / Equivalent qualifications eg. High School Leaving Certificate with average 15/20  
AND
- / 15/20 in English on the High School Leaving Certificate, IELTS 5.5 or equivalent.

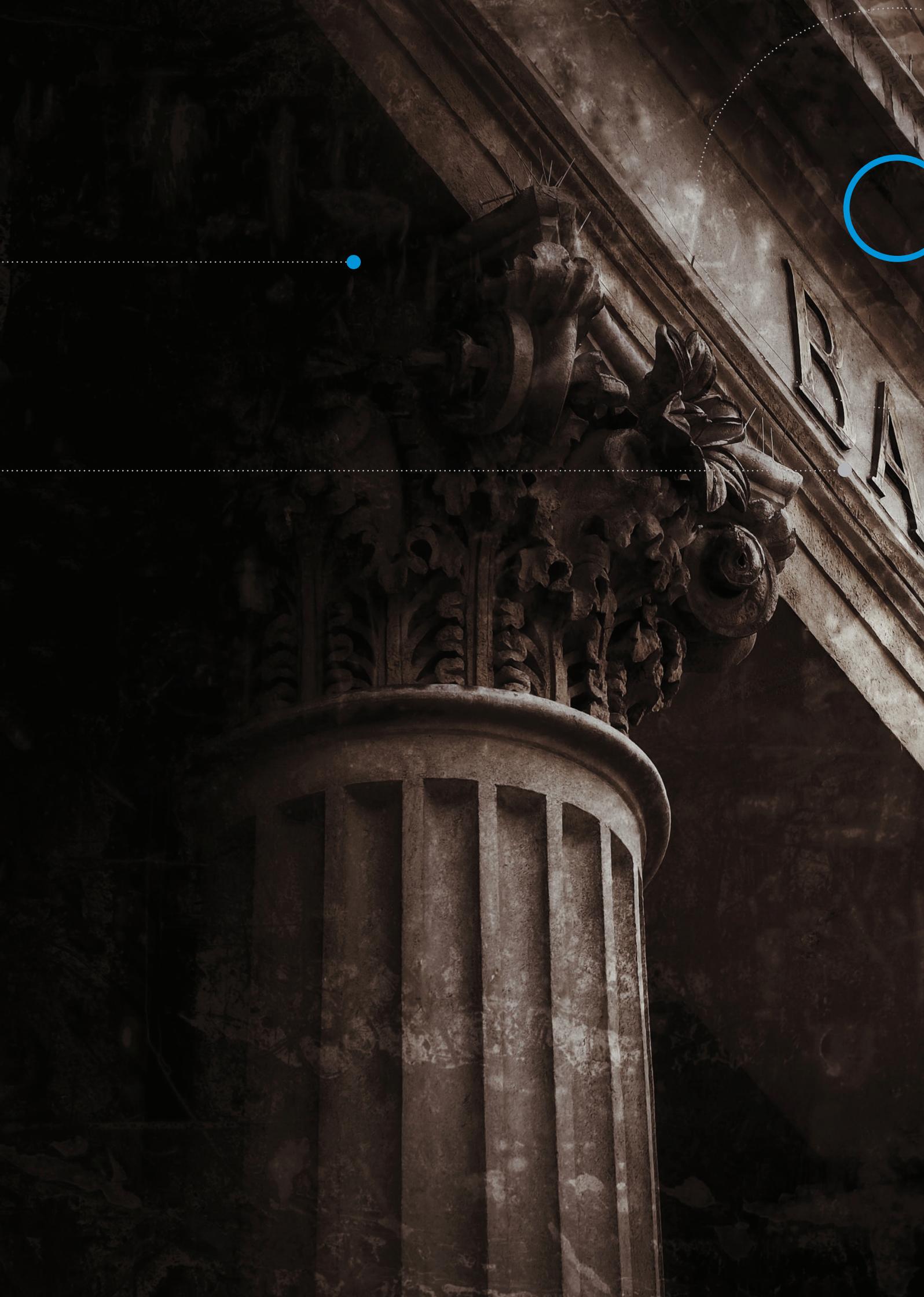
Exemptions may be granted on a case by case basis.

### *Note:*

Minimum entry requirements exist as a guide to the level of education required to study on each course. We will decide if your qualifications meet these requirements when we consider your application. It is important to realise that our decision will be based on your overall suitability for the course and not only on whether you meet the minimum entry requirements.



- / Fees: €6500 per year
- / Recognisable by KYSATS
- / Recognised by UK NARIC
- / Government subsidy up to €3417 (for Cypriot students)





[www.uwl.ac.uk](http://www.uwl.ac.uk)



UNIVERSITY OF  
WEST LONDON

*This is to certify that*

**Student Name**

*has been awarded the Degree of*

Bachelor of Arts

with Second Class Honours (Second Division)

having followed an approved programme in

Accounting and Finance

Date

Vice-Chancellor



Chancellor

The University was granted degree awarding powers on 4 June 1992 by Order of the Privy Council, exercising powers conferred by Section 76 of the Further and Higher Education Act 1992. The University is a recognised body, under the terms of section 214(2) (a) of the Education Reform Act 1988, as a university which is authorised by Act of Parliament to grant degrees.

## The Cyprus Institute of Marketing

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PARTNER IN  
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The Association  
of Commonwealth  
Universities



CHARTERED ASSOCIATION  
OF BUSINESS SCHOOLS



EUROPEAN ASSOCIATION OF  
UNIVERSITIES OF BUSINESS EDUCATION



network of international  
business schools