



Earn a British
M.Sc. Finance & Accounting
(for Professional Accountants)
in Cyprus



UNIVERSITY OF
WEST LONDON
The Career University



CYPRUS
INSTITUTE
of **MARKETING**
THE CYPRUS
BUSINESS SCHOOL



**Nicosia
Limassol**

The Cyprus Institute of Marketing (CIM)

Operating in Nicosia since 1978 and in Limassol since 1984, CIM is the first Business School in Cyprus. As a major centre for the development of Marketing and Management in the country, it has provided the opportunity to over 5,000 students to acquire world-class education and qualifications.

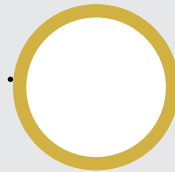
Since its establishment almost four decades ago, CIM has been a pioneer in learning for in-career individuals, offering evening classes at affordable prices.

Our students have the desire to pursue learning and the drive to gain further knowledge and qualifications in order to advance in their careers.

At CIM, Learning Never Ends.



No.1 Modern
University in
London
(Guardian University
League Table 2013)



University of West London

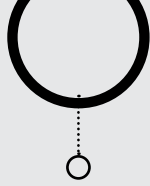
The University of West London is a British University with sites in Ealing and Brentford and an educational hub in Berkshire. It traces its roots back to 1860, when teaching began on its Ealing site and until 1st May 2011 it was named Thames Valley University.

The University of West London is one of the UK's most diverse and exciting universities. It was named number one improved and modern University in London by the Guardian University Guide for the third year running in 2013 and was named the number one for graduate employment by the Times Higher Education Magazine in 2008.

The Claude Littner Business School

The Claude Littner Business School is based in the heart of west London, at the centre of a highly lucrative business district. Fifty percent of the UK's top 30 companies and over 30,000 SMEs are based there.

The school has strong links with national and international employers and some of the most innovative companies in the area. It provides individuals with life-long learning and training, giving them the knowledge and skills to flourish and to get their ideas off the ground- whether they are graduates, senior executives or entrepreneurs.



Award
M.Sc.

M.Sc. Finance & Accounting (for Professional Accountants)

The programme aims to:

- Provide a strategic overview and critical appreciation of financial issues within a framework that allows the learner to develop particular areas of expertise through choice of dissertation topic.
- Develop the learner's knowledge and understanding of the fundamental theories and techniques that underpin strategic financial management.

Course objectives

Upon completion students will:

- Have developed a range of analytical skills that they will be able to apply to new and complex situations.
- Undertake independent research to investigate unstructured issues
- Communicate their ideas in a range of formats
- Work effectively with others
- Have the confidence to make informed financial decisions.

Modules

Compulsory modules:

1. Capital Markets and Decisions Under Risk (20 credits)

September to January

The module aims to develop the learner's financial decision-making skills under conditions of risk and uncertainty in the context of capital markets trading. With the aid of a simulator students will be given access to real-time price and volume variables and asked through observation and experimentation to develop an effective trading plan that accounts for pertinent risk factors. They will then test their trading plans using real-time data and hypothetical scenario building. The purpose being to give the learner confidence in applying methodical approaches to making financial decisions under conditions of risk and incomplete information. Students will also gain knowledge of the structure and operation of capital markets.

2. Research Methodology (20 credits)

September to January

This module gives students of finance a comprehensive training on conducting research at postgraduate level. This is a compulsory module that you will take in preparation for their Research Dissertation.

3. Dissertation (40 credits)

January to May

The dissertation counts as a single module. The normal University regulations apply to this module as to any other—namely, you have to obtain an overall mark of 50% to pass the module. A demanding module, it reinforces your independent learning by enabling you to explore your chosen topic theoretically and empirically. In some ways the dissertation is similar to other modules because it will assess your ability to produce a persuasive discussion on a relevant management or business topic. But the dissertation module also differs from other modules because it requires you to put into practice your understanding of research methods. It expects you to be independent and apply your learning. Consequently, you will be assessed on what you know about your chosen topic and how it can be studied empirically as well as what you do in your research.



Student support arrangements

Throughout their programme of study, each student will have access to a variety of sources of support depending on individual circumstances and needs. Apart from the University-wide support framework, which encompasses the programme leaders, the module leaders, the personal tutors, in-course Learning Skills Development and Personal Development Planning, all students will have at their disposal a variety of different support roles which depend on the nature of the course.

- Give learners a critical perspective of the ethical, social and sustainability issues as it relates to the activities of financial institutions.
- Develop the learner's competency in making financial decisions when faced with dynamic situations that involve a significant degree of risk.
- Engage the learner in a critical discussion of emerging ideas and debates in finance.

Assessment strategies

Module pass mark

On all postgraduate modules the pass mark is 50 percent. The assessment processes employed in the programme are designed to follow the programme assessment strategy as set out in 'The university guidelines on assessment practice'.

The key principles that inform the programme assessment strategy are :

- While maintaining consistency, assessments are designed to evaluate the attainment of learning outcomes of individual modules.
- A balance between the types of assessment and the overall workload of assessments;
- The equitable nature of assessments across the programme;
- A balance between formative and summative work;
- The integration of theory and practice;
- The use of experience and reflection to develop critical awareness;

- The relationship of the assessment to the learning outcomes and the form of learning and teaching that takes place within the module. The marking will tend to use predetermined grids and assessment forms to aim to clearly identify the features that are assessed for all students in all assessment and to meet the Level 7 HE descriptors. The assignments will be marked anonymously according to University regulations. The programme assessment strategy is underpinned by the Programme Learning Outcomes which has informed the rich and varied design of the assessment strategy. The design of the programme assessment and feedback strategy is linked to the nature of the discipline and is aimed at ensuring variety, consistency and fairness of assessments across the Programme.

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Teaching and Learning strategies

The teaching and learning strategy has been formulated as a result of contemporary research and professional practice and reflects the learning outcomes of the Programme.

The strategy seeks to reflect the University and programme learning outcomes by providing students with a learning environment that will use a variety of learning and teaching methods.

The methods used to guide and facilitate the learning will include:

- Dissemination of information via lectures and internet (primarily West London Online).
- Seminars and plenary sessions to promote discussion and debate.
- Simulated learning environments that gives students the opportunity to develop skills by exposing them to complex environments encountered by professionals in the 'real-world' (but in the safety of their classroom).
- Use of case studies/live cases to provide students with

experience of particular issues and problems.

- Directed reading through the use of essential texts and articles/handouts.
- Development of a research proposal resulting in the completion of a dissertation.
- Access to industry and academic forums through association of tutors with relevant networks.
- Experience in participating and organising in-house seminars/symposiums through their involvement with the intellectual activities of tutors.

The varied range of activities and exposures will appropriately support students as independent learners working towards achieving high standards of performance. It also accommodates the differing learning styles of students by providing opportunities for learning which match individual styles. Each module applies a selection of methods and activities appropriate to its learning outcomes.



Graduate attributes and employability skills

Students enrolling on the programme will be seeking to specialise in finance. In this context the programme is designed to develop finance professionals who are able to think creatively¹ in addressing complex issues in finance. Through exposure to simulated risk-based scenarios graduates are expected to develop the skills to make effective financial decisions under conditions of risk and uncertainty

Evening classes

96%

of our graduates are in employment
within six months of graduating*

Reasons to study at CIM with the University of West London

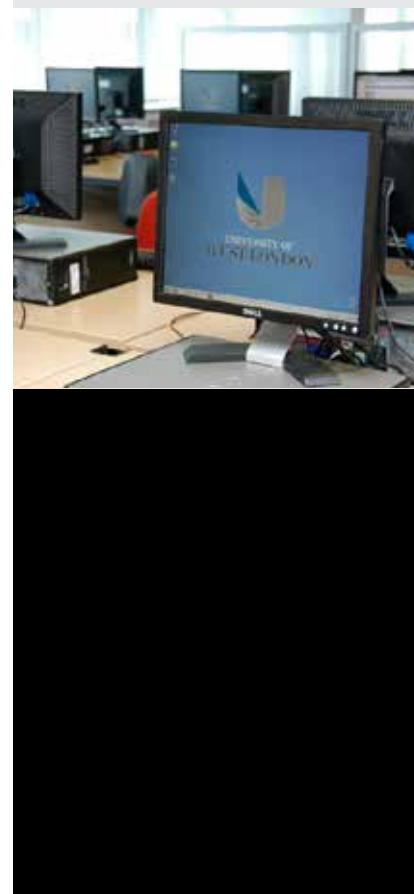
- UWL was voted the number one improved University in London, according to the Guardian University league table 2013.
- It was also named number one University for graduate employment by the Times Higher Education Magazine in 2008.
- The University of West London provides a full spectrum of support services for its students.
- The University of West London students win many awards and prizes for endeavours within their academic fields.
- The University of West London is a well-established international University, with renowned alumni.

Entrance Requirements

- Applicants will need to be full members of ACCA. Members of other professional bodies e.g. ICAEW will be looked on a case by case basis.



**Fees only
€4500**





www.uwl.ac.uk



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