

## EVI PAPADOPOULOS 1951-2019



This scholarship is awarded in the memory of Evi Papadopoulou, whose strength, marketing instinct and social contribution can help inspire and motivate professionals leave their mark in business and society.

A truly pioneer woman, Ms Papadopoulou was a leader in business who moreover devoted her entire life to public service as a long-term supporter, fighter and promoter of the rights of cancer patients.

After completing her studies in Economics in Brunel University and working several years abroad, she returned back to Cyprus to start working in the family business, KEAN Soft Drinks Ltd, where she created and launched the successful Marketing department, holding the position of Marketing Director. Throughout her career, she acted as the Chairman of the holding company of the KEAN group, and member of the board of directors of KEAN and of all other subsidiaries and related entities of the KEAN Group.

Furthermore, Ms Papadopoulos was an active member in numerous business committees such as:

- The Industrial Development Council, being a division of the Ministry of Commerce, Industry and Tourism
- The Employers and Industrialists Federation (OEB)
- The Cyprus Chamber Of Commerce and Industry (CCCI)
- The first woman to be appointed and admitted as a member of the International Young Presidents Organization (YPO), holding the position of Recruitment and Education Officer
- The Curium Rotary Club
- A strategic business partner and an Honorary Fellow of the Cyprus Institute of Marketing (CIM).

Amongst many awards and recognitions, in 2017 she was awarded together with her sister Kikoula Cotsapas with the prestigious "**Business Leaders Awards**" of the CCCI.

Evi was first diagnosed with breast cancer in 1985. To help support women with breast cancer and help raise awareness she became one of the founding members of Europa Donna Cyprus, and later on its President and thereafter President of the European Breast Cancer Coalition while she also served as a member of various committees of the Ministry of Health.

During her academic, professional and personal life, she attended many training courses and seminars in the fields of marketing, her true passion, as well as business development and self-development forums. Evi also attended many breast cancer conferences, working groups and education seminars over the last years and was a speaker on metastatic breast cancer issues.

After a long battle with cancer spanning over three decades, she passed away in 2019.