

## **The Market: International Journal of Business**

*A publication that promotes new and productive interaction between various business disciplines and fields*

### **CALL FOR PAPERS**

→ CALL FOR ABSTRACTS (up to 300 words): until 20 September 2021

→ CALL FOR PAPERS (FOLLOWING APPROVAL): until 1 November 2021

Note: Provisional title for the paper (or research note) is mandatory.

### **THE MARKET: At a Glance**

*The Market: International Journal of Business* is a scholarly (peer-reviewed) research journal published annually by the Cyprus Centre for Business Research and funded by The Cyprus Institute of Marketing (CIM).

The journal considers articles that express new and innovative ideas in the broad field of Business. It publishes the results of research endeavours that show strong future prospects and articles that address betterment of human life and business practices. Articles comprising of either domestic or international outlook are welcome.

*The Market* aims at providing opportunities for the promotion of new dynamic business ideas to enhance research in all business fields, with possible topics including – but not restricted to – the following:

- Marketing
- Management
- Business Organisation & Strategy
- Accounting & Finance
- Energy & International Entrepreneurship
- Political Marketing
- Maritime (Shipping Management) & Digitalization
- Online Gaming & Marketing
- Corporate Governance
- Human Resource Management
- Migration & Economics
- Cyber Security & Business