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Limassol

● European
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WINNER

2019



CYPRUS INSTITUTE
of MARKETING

**THE CYPRUS
BUSINESS SCHOOL**

BA SHIPPING MANAGEMENT

4 YEARS

Welcome to the Cyprus Business School

The Cyprus Institute of Marketing (CIM) has been operating in Nicosia since 1978 and in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 43 years CIM has evolved into an all-round Business School, offering an array of programmes – from Marketing and Management to Finance & Accounting, Shipping, and International Business & Commercial Law.

Over the years, CIM has provided the opportunity to more than 10,000 students to acquire world-class qualifications and fulfil their aspirations. The majority of these are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers.

Though CIM now serves students from all ages and all walks of life, it still offers exclusively evening classes – in order to cater for the needs of working individuals. And it still puts its emphasis on combining theory and practice.

We are proud to be Cyprus's finest Business School. And we are proud to offer the best education at the most affordable fees.

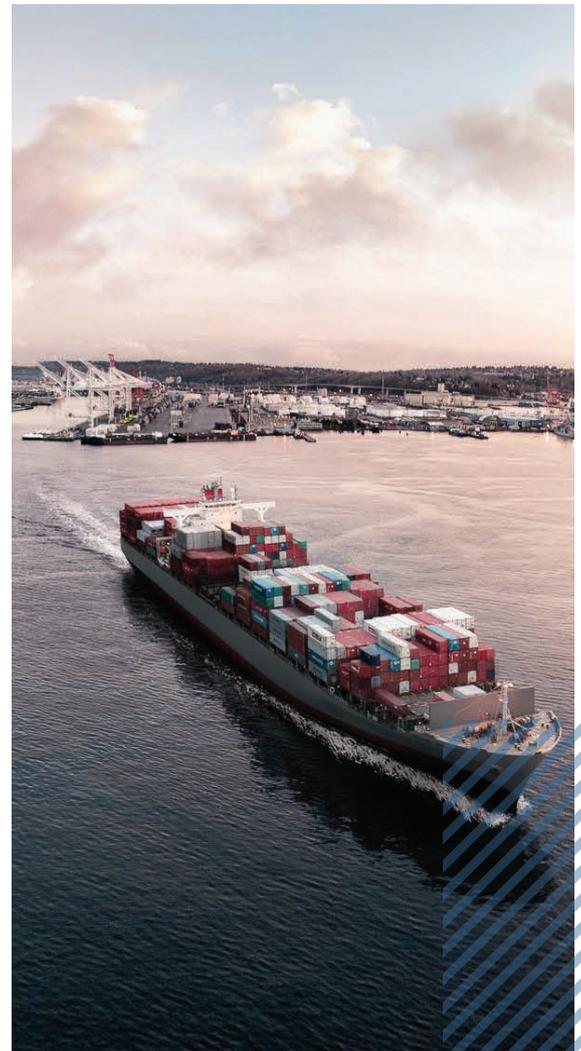
Why study for the CIM BA Shipping Management?

Our BA Shipping management course offers a comprehensive and integrated overview of the core subjects essential to a thorough understanding of Shipping Management. More specifically, it aims to develop the business skills required by professionals working in the area of maritime business; to foster critical analytical skills, and to show students how to apply the skills they gain to the challenges that modern maritime professionals will meet. The interdisciplinary nature of the programme (cutting across Shipping, Management, Law, and Marketing) prepares students to be future professionals who can function effectively in the complex business environment of the global marketplace.

Course Objectives

Shipping has been critical to the development of world trade for centuries. In the late twentieth century, falling transportation costs, worldwide economic growth, new economies and globalisation rendered Shipping a huge industry both at home and abroad. In Cyprus in particular, Shipping has been – and continues to be – a thriving sector. Shipping as an industry and a service, global trading patterns and Shipping organisation, regulation, and prospects are the fundamentals of CIM's BA Shipping Management, an area in which CIM has been excelling for years (we also run a postgraduate programme in Shipping: MBA with Shipping).

The structure of the curriculum progressively introduces students to various aspects of shipping management and the shipping industry. Year 1 courses provide foundations in various disciplines in the fields of trade and shipping and map out their significance in operations and decision-making. Year 2 courses pay added emphasis to the use of trade and shipping parameters in decision-making and in evaluating the effectiveness of policies and procedures. Year 3 and 4 courses urge students to reflect on integrated situations, with a view to assessing and predicting courses of action that they might take as shipping managers, in order to maximise efficiency and effectiveness.



Aims

- Master the **intellectual skills** necessary to contribute to developing strategies for the direction of international transport and trade;
- Become well **versed in and learn to critically analyse and evaluate the main theories and practices of international shipping, transport and trade**;
- Become able to **describe and critically analyse the structures and institutions of managing and organising sea transport**;
- Become able to **grasp the importance of the economic and regulatory institutions and practices of trade and transport**;
- **Build upon their existing work experience** to broaden and extend their knowledge and understanding of the range of issues of trade and transport in shipping environments;
- Demonstrate the **appropriate knowledge and research background and tools** needed should they wish to proceed to postgraduate studies.

Subjects

Year 1

1. Business English
2. Business Mathematics & Statistics
3. Introduction to Financial Accounting
4. Introduction to Shipping
5. Business Law
6. Business Economics

Year 2

1. Maritime Economics
2. Financial Management
3. Principles of Marketing & Management
4. International Trade & Finance
5. Human Resource Management
6. Computers & Information Systems

Year 3

Compulsory

1. Maritime Logistics
2. Maritime Law
3. Chartering & Shipbroking
4. Corporate Finance
5. Port Management & Operations

Optional (1 out of 3)

6. Maritime Insurance
7. Shipping & The Environment
8. Executive Skills

Year 4

Compulsory

1. Graduate Project/Internship
2. International Maritime Conventions
3. Business Ethics
4. Shipping Finance
5. Supply Chain Management

Optional (1 out of 3)

6. Managing Maritime Safety
7. Strategic Management
8. Liner Shipping

Note: All optional modules are subject to availability of lecturers and student demand. For a subject to run, there should be a minimum of eight students.

Commencement

October. All modules run on a yearly mode.



Weekly hours/ ECTS

The number of weekly contact hours is **15 teaching periods per week**. The total number of subjects taught in one year are 6.

Each subject is worth 10 ECTS. The programme is made out of a total of 240 ECTS.

Tuition Fees

€5350 EU students

€6000 International students

Entry requirements

Entry requirements are flexible and are based on a candidate's proven academic ability, motivation, and the added value they can bring on the course.

The usual minimum requirements are:

- A Recognised Secondary School Leaving Certificate
AND
- English competency i.e. IELTS 5.5 or equivalent

Assessment

- The pass mark is 40%
- One Assignment worth 30%
- Final Examination worth 70%

Recognition



The CIM BA Shipping Management (4 Years) has been reviewed and awarded maximum exemptions (2 out of 7) by the Institute of Chartered Shipbrokers (ICS):

1. Introduction to Shipping

2. Economics of Sea Transport & International Trade

The CIM BA Shipping Management is the only one of its kind to be offered in Cyprus and enjoys world-wide recognition. Apart from recognition by ICS (UK), the CIM BA Shipping Management has been accredited by the Cyprus Quality Assurance Agency and is thus recognised by KYSATS.

Cypriot students are eligible to apply for state subsidy up to €3420.



European Business Awards

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Nicosia

25 Zannettos St., Ayios Andreas, 1100 Nicosia.
Tel.: 22778475

Limassol

7 Stelios Kyriakides St., 3080 Limassol.
Tel.: 25343556

Mailing Address

P. O. Box 25288, 1308 Nicosia, Cyprus.

E-mail

info@cima.ac.cy

www.cima.ac.cy

1978-2021
43 YEARS
TEACHING SUCCESS



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