



CYPRUS INSTITUTE
of MARKETING

THE CYPRUS
BUSINESS SCHOOL



GLOBAL PARTNERS
2011 - 2021



UNIVERSITY OF
WEST LONDON
The Career University

Earn a British
**BA (Hons) in
Accounting and Finance**
in Cyprus (Nicosia / Limassol)

3 YEARS FT



UNIVERSITY OF
WEST LONDON
The Career University



No. 1 Modern
University in London*

University of the
Year for Student
Experience**



* The Guardian University Guide 2021. A modern university is a university created in or after 1992.

** The Times/The Sunday Times Good University Guide 2021.



The Cyprus Institute of Marketing (CIM)

The Cyprus Institute of Marketing has been operating in Nicosia since 1978 and in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 43 years CIM has evolved into an all-round Business School, offering an array of programmes - from Marketing and Management to Finance and Accounting, Shipping, and Human Resource Management and Corporate Strategy.

Over the years, CIM has provided the opportunity to more than 10,000 students to acquire world-class qualifications and fulfil their aspirations. The majority of these are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers.

Though CIM now serves students from all ages and all walks of life, it still offers exclusively evening classes - in order to cater for the needs of working individuals. And it still puts its emphasis on combining theory and practice.

We are proud to be Cyprus's finest Business School. And we are proud to offer the best education at the most affordable fees.

University of West London

The University of West London is a British University with sites in West London and Berkshire.

This year UWL was announced as University of the Year for Student Experience by The Times and Sunday Times Good University Guide 2021. It was also named top university in London for student satisfaction by the Complete University Guide 2021.

In June 2017, UWL was awarded Silver in the first Teaching Excellence Framework (TEF), recognising our strategic and innovative approach to curriculum and teaching expertise, and our focus on a positive student experience.

Our success has been underpinned by dynamic growth following major investment of up to £150m across our three campus sites.

The Claude Littner Business School

The Claude Littner Business School is based in the heart of west London, at the centre of a highly lucrative business district. Fifty percent of the UK's top 30 companies and over 30,000 SMEs are based there.

The School has strong links with national and international employers and some of the most innovative companies in the area. It provides individuals with life-long learning and training, giving them the knowledge and skills to flourish and to get their ideas off the ground- whether they are graduates, senior executives or entrepreneurs.

The University of West London won 'Business School of the Year' at the THE Awards 2019 (Times Higher Education Awards).



BA (Hons) in Accounting and Finance



Benefits

The course provides the maximum exemptions (9 papers) from the ACCA examinations. There is no University that receives a higher number of exemptions. Successful completion of this degree will open up opportunities for you to move into a position in financial accounting, management accounting, corporate finance, taxation or auditing.

You will learn all the principles of accounting and finance, while developing the key skills to excel in the financial marketplace. Our tutors are professionally qualified and work in the industry, giving you the benefit of their experience and knowledge. On this course, you will learn the principles of accounting and finance, while developing the key skills you need to succeed in the financial marketplace. When you graduate, you will gain maximum exemptions from professional exams - no institution offers more exemptions from the Association of Chartered Certified Accountants (ACCA) exams. You will also develop the practical skills essential for success in your chosen career. In five years, you can earn a prestigious Honours degree together with a professional accounting qualification.

We provide you with all the tools, techniques and experience you need to succeed in a highly competitive financial world. Our graduate employment is 98%. In the National Student Survey 2013, the UWL course came second out of more than 90 institutions offering Accounting and Finance.

Course overview

If you want to succeed in accounting or finance then you need to learn the fundamentals of accounting and finance and there's no better place to do this than on the BA (Hons) Accounting and Finance course at UWL. By giving you the information, the tools, the techniques and the experience needed to devise creative solutions to the full range of accounting and finance problems, this three-year course gives you a real foot in the door of this competitive world.

Accounting, as a subject, is constantly changing and in order to adapt to the needs of modern-day business, we know how essential it is that this course also develops to keep up with these changes.

Nicosia
Limassol

Modules

Year One - Level 4

Term 1 (September-January)

- / Introduction to Financial Accounting
- / Professional Skills
- / Quantitative Methods

Term 2 (January-May)

- / Introduction to Management Accounting
- / Introduction to Economics
- / Workplace Employability Skills

Year Two - Level 5

Term 1 (September-January)

- / Financial Accounting
- / Auditing in Context
- / Taxation

Term 2 (January-May)

- / Management Accounting
- / Financial Management
- / Business and Corporate Law

Year Three - Level 6

Term 1 (September-January)

- / Financial Reporting
- / Performance Management and Control
- / Corporate Finance

Term 2 (January-May)

- / Analysis Report on Current Issues in Accounting and Finance
- / Auditing
- / Personal and Corporate Taxation



BA (Hons) in Accounting and Finance

Assessment

Year 1 Modules

Term 1

/ Introduction to Financial Accounting

In-class test 50%, Exam 50%

/ Professional Skills

Presentation/Viva 100%

/ Quantitative Methods

In-class test 40%, Exam 60%

Term 2

/ Introduction to Management Accounting

In-class test 50%, Exam 50%

/ Introduction to Economics

Assignment 40%, Exam 60%

/ Workplace Employability Skills

Report 30%, Presentation and Interview 70%

Year 2 Modules

Term 1

/ Financial Accounting

Assignment 40%, Exam 60%

/ Auditing in Context

Assignment 40%, Exam 60%

/ Taxation

Assignment 40%, Exam 60%

Term 2

/ Management Accounting

Assignment 40%, Exam 60%

Holders of the BA Degree in Accounting and Finance are eligible for maximum exemptions from ACCA (9 out of 14) and 5 exemptions at CIMA's Certificate level.

Nicosia
Limassol

/ Financial Management

Assignment 40%, Exam 60%

/ Business and Corporate Law

Assignment 40%, Exam 60%

Year 3 Modules

Term 1

/ Financial Reporting

Assignment 40%, Exam 60%

/ Performance Management & Control

Assignment 40%, Exam 60%

/ Corporate Finance

Assignment 40%, Exam 60%

Term 2

/ Analysis Report on Current Issues in Accounting and Finance

Project 100%

/ Auditing

Assignment 40%, Exam 60%

/ Personal and Corporate Taxation

Assignment 40%, Exam 60%



BA (Hons) in Accounting and Finance



Teaching methods

How you learn is almost as important as what you learn, and it is our job to ensure we give you all the information you need in as interesting and varied a way as possible. So there will be lectures, seminars, tutorials and workshops, where you will listen, learn, discuss and gain hands-on experience of how business and finance work. We aim to combine traditional academic teaching with up-to-date training in the skills needed to be successful in the modern world.

Exit skills

Our aim is to produce graduates with all the skills and abilities needed to flourish in the world of accounting and finance.

We hope you'll leave us not only with all you need to start a career, but as someone who doesn't see a job as the end of their studies so much as the start of Continuous Professional Development and Lifelong Learning. This degree provides a fantastic basis for all professional qualifications, including those offered by the Association of Chartered Certified Accountants (ACCA); the Chartered Institute of Management Accountants (CIMA); the Institute of Chartered Accountants (ICA); and the Institute of Credit Management (ICM).



Career progression

Our BA (Hons) Accounting and Finance course aims to open doors.

We give you all the knowledge, experience and skills you'll need to go out and start a rewarding career in one of the fields of accounting. This could be financial accounting or management accounting, corporate finance, taxation or auditing.

Reasons to study at The University of West London

- / UWL was voted the number one modern* university in London by The Guardian University Guide 2021.
- / UWL has been awarded the 'University of the Year for Student Experience' by The Times/The Sunday Times Good University Guide 2021.
- / The University of West London provides a full spectrum of support services for its students.
- / The University of West London students win many awards and prizes for endeavours within their academic fields.
- / The University of West London is a well-established international University, with renowned alumni.

Entrance Requirements

- / Entry Year I
200 Credits based on A levels
OR
- / Equivalent qualifications eg. High School Leaving Certificate with average 15/20
AND
- / 15/20 in English on the High School Leaving Certificate, IELTS 5.5 or equivalent.
Exemptions may be granted on a case by case basis.

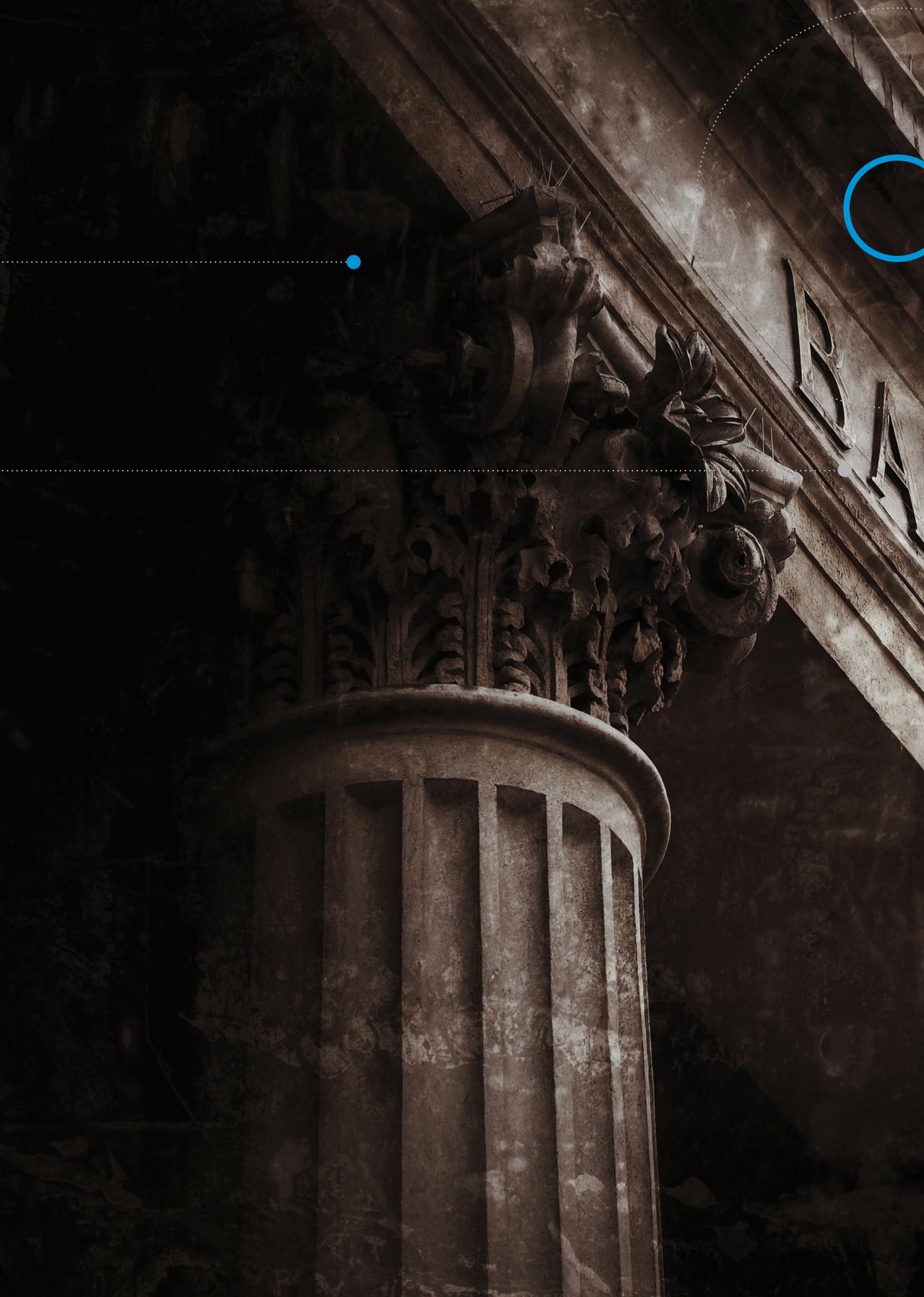
Note:

Minimum entry requirements exist as a guide to the level of education required to study on each course. We will decide if your qualifications meet these requirements when we consider your application. It is important to realise that our decision will be based on your overall suitability for the course and not only on whether you meet the minimum entry requirements.



- / Fees: €7000 per year
- / Recognisable by KYSATS
- / Recognised by UK NARIC
- / Government subsidy up to €3420 (for Cypriot students)

* A modern university is a university created in, or after 1992.



B
A



uwl.ac.uk



**#1 British University
in Cyprus**



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www.uwl.ac.uk/course/undergraduate/accounting-and-finance

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The Association
of Commonwealth
Universities

