

Limassol

BA Shipping Management

4 YEARS FT



Cyprus Institute of Marketing (CIM)

The Cyprus Institute of Marketing has been operating in Nicosia since 1978 and in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 4 decades CIM has evolved into an all-round Business School, offering an array of programmes – from Marketing and Management to Finance and Accounting, Shipping, and Human Resource Management and Corporate Strategy.

Over the years, CIM has provided the opportunity to more than 10,000 students to acquire world-class qualifications and fulfil their aspirations. The majority are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers.

Though CIM now serves students of all ages and all walks of life, we still offer evening classes exclusively – in order to cater for the needs of working individuals. We still put emphasis on combining theory and practice and remain committed to offering the best and most accessible education at the most affordable fees.

WHY OUR BA IN SHIPPING MANAGEMENT?

Our BA in Shipping management degree offers a comprehensive and integrated overview of the core subjects essential to a thorough understanding of Shipping Management. More specifically, it aims to develop the business skills required by professionals working in the area of maritime business; to foster critical analytical skills, and to show students how to apply the skills they gain to the challenges that modern maritime professionals will meet. The interdisciplinary nature of the programme (cutting across Shipping, Management, Law, and Marketing) prepares students to be future professionals who can function effectively in the complex business environment of the global marketplace.

COURSE OBJECTIVES

Shipping has been critical in the development of world trade for centuries. In the late twentieth century, falling transportation costs, worldwide economic growth, new economies and globalisation rendered shipping a huge industry both at home and abroad. For Cyprus in particular, shipping has been – and continues to be – a thriving sector. Shipping as an industry and a service, global trading patterns and shipping organisation, regulation, and prospects are the fundamentals of CIM's BA Shipping Management, an area in which CIM has been excelling for years (we also run a postgraduate MBA with Shipping).

The structure of the curriculum progressively introduces students to various aspects of Shipping Management and the shipping industry. Year 1 modules provide foundations in various disciplines in the fields of trade and shipping and map out their significance in operations and decision-making. Year 2 modules add emphasis to the use of trade and shipping parameters in decision-making and in evaluating the effectiveness of policies and procedures. Year 3 and 4 modules urge students to reflect on integrated situations, with a view to assessing and predicting courses of action that they might take as shipping managers, in order to maximise efficiency and effectiveness.

MODULES

YEAR 1

Business English

Business Mathematics & Statistics

Introduction to Financial Accounting

Introduction to Shipping

Business Law

Business Economics

YEAR 2

Maritime Economics

Financial Management

Principles of Marketing & Management

International Trade & Finance

Human Resource Management

Computers & Information Systems

YEAR 3 - COMPULSORY

Maritime Logistics

Maritime Law

Chartering & Shipbroking

Corporate Finance

Port Management & Operations

YEAR 3 - OPTIONAL (1 OUT OF 3)

Marine Insurance

Shipping & The Environment

Executive Skills

YEAR 4 - COMPULSORY

Graduate Project/Internship

International Maritime Conventions

Business Ethics

Shipping Finance

Supply Chain Management

YEAR 4 - OPTIONAL (1 OUT OF 3)

Managing Maritime Safety

Strategic Management

Liner Shipping

Note: All optional modules are subject to availability of lecturers and student demand. For a module to run, there must be a minimum of eight students.

AIMS

- / To master the intellectual skills necessary to contribute to developing strategies for the direction of international transport and trade;
- / To become well versed in and learn to critically analyse and evaluate the main theories and practices of international shipping, transport and trade;
- / To become able to describe and critically analyse the structures and institutions of managing and organising sea transport;
- / To become able to grasp the importance of the economic and regulatory institutions and practices of trade and transport;
- / To build upon their existing work experience to broaden and extend their knowledge and understanding of the range of issues of trade and transport in shipping environments;
- / To demonstrate the appropriate knowledge and research background and tools needed for postgraduate studies.

ASSESSMENT

Students sit examinations once a year, in May.

The weighting of results is as follows:

Assignments: 30%

Final exams: 70%

The pass mark is 40%

COMMENCEMENT

October. All modules run on a yearly mode.

ADMISSION REQUIREMENTS

The usual minimum requirements are:

- / **Recognised Secondary School Leaving Certificate 14/20 or higher**
- AND**
- / **English competency i.e. IELTS 5.5 or equivalent**

Guider Skilled

**Tuition Fees:
€5430 per year**

Government subsidy up to €3420
(For Cypriot students)

**Registration Fee:
€150 per year**

RECOGNITION



The CIM BA Shipping Management (4 Years) has been reviewed and awarded maximum exemptions (2 out of 7) by the Institute of Chartered Shipbrokers (ICS):

1. Introduction to Shipping
2. Economics of Sea Transport & International Trade

The CIM BA Shipping Management is the only one of its kind to be offered in Cyprus and enjoys world-wide recognition. Apart from recognition by ICS (UK), the CIM BA Shipping Management has been accredited by the Cyprus Quality Assurance Agency and is thus recognised by KYSATS.



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The Cyprus Institute of Marketing

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Institutionally Approved:



Membership Associations:



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