



UNIVERSITY OF  
**WEST LONDON**

The Career University



CYPRUS INSTITUTE  
*of* MARKETING

**THE CYPRUS  
BUSINESS SCHOOL**

Earn a British

**BA (Hons)**

**Accounting & Finance**

in Cyprus (Nicosia / Limassol)

**3 YEARS FT**



# Cyprus Institute of Marketing (CIM)



The Cyprus Institute of Marketing has been operating in Nicosia since 1978 and in Limassol since 1984. Originally set up to promote the science of Marketing in Cyprus and abroad, during the last 4 decades CIM has evolved into an all-round Business School, offering an array of programmes – from Marketing and Management to Finance and Accounting, Shipping, and Human Resource Management and Corporate Strategy.

Over the years, CIM has provided the opportunity to more than 10,000 students to acquire world-class qualifications and fulfil their aspirations. The majority are individuals who had missed out, for one reason or another, on the opportunity to study after graduating from secondary school, yet who always had the desire to pursue learning, gain further knowledge and qualifications, and advance their careers.

Though CIM now serves students of all ages and all walks of life, we still offer evening classes exclusively – in order to cater for the needs of working individuals. We still put emphasis on combining theory and practice and remain committed to offering the best and most accessible education at the most affordable fees.

**The Cyprus  
Business  
School**

**10,000  
students**

from over 30 countries, who  
are leading multinational  
companies across the globe

# University of West London

**In top 10 universities in the UK for teaching quality**

The Times and Sunday Times Good University Guide 2022

The University of West London (UWL) is a British University with a heritage of over 150 years in teaching and professional education.

In 2021, UWL was announced as 'University of the Year for Student Experience' by The Times and Sunday Times Good University Guide 2021. It was also named top university in London for student satisfaction by the Complete University Guide 2021.

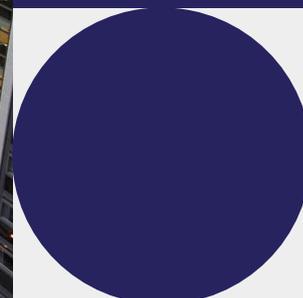
In June 2017, UWL was awarded Silver in the first Teaching Excellence Framework (TEF), recognising its strategic and innovative approach to curriculum and teaching expertise, and its focus on a positive student experience. The success of UWL has been underpinned by dynamic growth following major investment of up to £150m across its three campus sites.



**Top modern\* university in London**

The Guardian University Guide 2022

\*Modern universities are defined as higher education institutions that were granted university status in, and subsequent to, 1992



# BA (Hons) Accounting & Finance

You will learn all the principles of accounting and finance, while developing the key skills to excel in the financial marketplace. Our tutors are professionally qualified and work in the industry, giving you the benefit of their experience and knowledge. On this course, you will learn the principles of accounting and finance, while developing the key skills you need to succeed in the financial marketplace. When you graduate, you will gain maximum exemptions from professional exams - no institution offers more exemptions from the Association of Chartered Certified Accountants (ACCA) exams. You will also develop the practical skills essential for success in your chosen career. In five years, you can earn a prestigious Honours degree together with a professional accounting qualification.

The course provides the maximum exemptions (9 papers) from the ACCA examinations.



## COURSE OVERVIEW

If you want to succeed in accounting or finance then you need to learn the fundamentals of accounting and finance and there's no better place to do this than on the BA (Hons) Accounting and Finance course at UWL. By giving you the information, the tools, the techniques and the experience needed to devise creative solutions to the full range of accounting and finance problems, this three-year course gives you a real foot in the door of this competitive world.

Accounting, as a subject, is constantly changing and in order to adapt to the needs of modern-day business, we know how essential it is that this course also develops to keep up with these changes.



BANK

# BA (Hons) Accounting & Finance

## MODULES & ASSESSMENT

| YEAR 1        | MODULES                               | CREDITS | ASSESSMENT                                 |
|---------------|---------------------------------------|---------|--------------------------------------------|
| <b>TERM 1</b> | Introduction to Financial Accounting  | 20      | In-class test 40%, Exam 60%                |
|               | Professional Skills                   | 20      | Presentation/Viva 100%                     |
|               | Quantitative Methods                  | 20      | In-class test 40%, Exam 60%                |
| <b>TERM 2</b> | Introduction to Management Accounting | 20      | Assignment 40%, Exam 60%                   |
|               | Introduction to Economics             | 20      | Assignment 40%, Exam 60%                   |
|               | Workplace Employability Skills        | 20      | Report 30%, Presentation and Interview 70% |

| YEAR 2        | MODULES                    | CREDITS | ASSESSMENT                  |
|---------------|----------------------------|---------|-----------------------------|
| <b>TERM 1</b> | Financial Accounting       | 20      | Assignment 40%, Exam 60%    |
|               | Auditing in Context        | 20      | Assignment 40%, Exam 60%    |
|               | Taxation                   | 20      | Assignment 40%, Exam 60%    |
| <b>TERM 2</b> | Management Accounting      | 20      | Assignment 40%, Exam 60%    |
|               | Financial Management       | 20      | Assignment 40%, Exam 60%    |
|               | Business and Corporate Law | 20      | In-class test 40%, Exam 60% |

| YEAR 3        | MODULES                                                     | CREDITS | ASSESSMENT               |
|---------------|-------------------------------------------------------------|---------|--------------------------|
| <b>TERM 1</b> | Financial Reporting                                         | 20      | Assignment 40%, Exam 60% |
|               | Performance Management and Control                          | 20      | Assignment 40%, Exam 60% |
|               | Corporate Finance                                           | 20      | Assignment 40%, Exam 60% |
| <b>TERM 2</b> | Analysis Report on Current Issues in Accounting and Finance | 20      | Project 100%             |
|               | Auditing                                                    | 20      | Assignment 40%, Exam 60% |
|               | Personal and Corporate Taxation                             | 20      | Assignment 40%, Exam 60% |



**Recognised  
by KYSATS  
and UK NARIC**

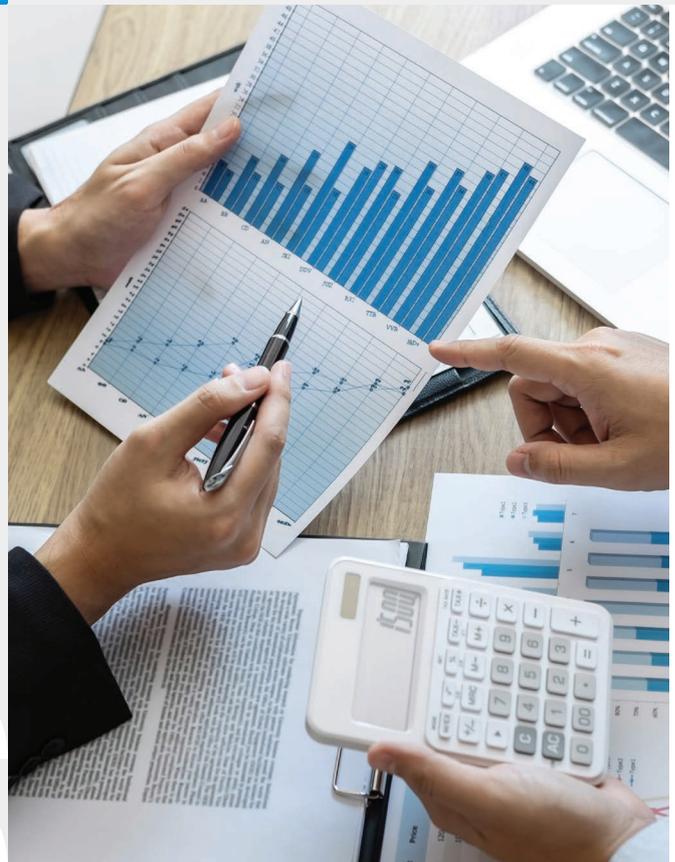
**Nicosia / Limassol**

Course delivered by professionals  
and designed for professionals

**Tuition Fees:  
€7000 per year**

Government subsidy up to €3420  
(for Cypriot students)

**Registration Fee:  
€500 per year**



# BA (Hons) Accounting & Finance

We provide you with all the tools, techniques and experience you need to succeed in a highly competitive financial world.

## TEACHING METHODS

How you learn is almost as important as what you learn, and it is our job to ensure we give you all the information you need in as interesting and varied a way as possible. So there will be lectures, seminars, tutorials and workshops, where you will listen, learn, discuss and gain hands-on experience of how business and finance work. We aim to combine traditional academic teaching with up-to-date training in the skills needed to be successful in the modern world.

## EXIT SKILLS

Our aim is to produce graduates with all the skills and abilities needed to flourish in the world of accounting and finance.

We hope you'll leave us not only with all you need to start a career, but as someone who doesn't see a job as the end of their studies so much as the start of Continuous Professional Development and Lifelong Learning. This degree provides a fantastic basis for all professional qualifications, including those offered by the Association of Chartered Certified Accountants (ACCA); the Chartered Institute of Management Accountants (CIMA); the Institute of Chartered Accountants (ICA); and the Institute of Credit Management (ICM).



## REASONS TO STUDY AT THE UNIVERSITY OF WEST LONDON

- / UWL was voted the number one modern\* university in London for accounting and finance by The Guardian University Guide 2023.



- / UWL has been awarded the 'University of the Year for Student Experience' by The Times/The Sunday Times Good University Guide 2021.
- / The University of West London provides a full spectrum of support services for its students.
- / The University of West London students win many awards and prizes for endeavours within their academic fields.
- / The University of West London is a well-established international university, with renowned alumni.

## ADMISSION REQUIREMENTS

- / Equivalent qualifications eg. Secondary School Leaving Certificate with average 15/20
- AND
- / 15/20 in English on the High School Leaving Certificate, IELTS 5.5 or equivalent.

Exemptions may be granted on a case by case basis.

\* A modern university is a university created in, or after 1992.

**#1 British University  
in Cyprus**



THE  TIMES  
THE SUNDAY TIMES  
**GOOD  
UNIVERSITY  
GUIDE  
2023**

**UNIVERSITY  
OF THE YEAR  
FOR STUDENT  
EXPERIENCE**

THE  TIMES  
THE SUNDAY TIMES  
**GOOD  
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2023**

**UNIVERSITY  
OF THE YEAR  
FOR TEACHING  
QUALITY**

## Global Partners / 2011 - 2022



The collaboration between The Cyprus Institute of Marketing (CIM) and The University of West London (UWL) is the longest surviving and most successful collaboration between any UK university and any Cypriot Higher Education institution. Based on the most recent UK university rankings, UWL is now the top UK university operating in Cyprus.

### Membership Associations:



PARTNER IN  
LEARNING

The Association  
of Commonwealth  
Universities



network of international  
business schools

BA (Hons)  
Accounting &  
Finance  
uwl.ac.uk



# UNIVERSITY OF WEST LONDON



Smart  
Trusting



[cima.ac.cy](http://cima.ac.cy)

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